



### CURRENT NCAA LEGISLATION

- A student-athlete is not permitted to use one's name, image, or likeness to promote a commercial product.
- A student-athlete's will be deemed ineligible to compete if one's name, image, or likeness is used in such a way.
- But the NCAA does have a legislative relief process to allow a student-athlete to use one's name, image, or likeness to promote one's own nonathletically related business.
- A student-athlete looking to promote a nonathletically related business must work with the Compliance Office to go through the legislative relief process.

### NIL FLOWCHART

