

Recruiting 101

PERMISSIBLE RECRUITING ACTIVITIES FOR SDA STAFF (see sport-specific restrictions below)

Staff designation	Make calls	Receive calls	Electronic correspondence	Contact^	Evaluate
Countable coach	Yes	Yes	Yes	Yes	Yes
Athletics Director/SWA	May return calls	Yes	Yes	On campus Off campus during official visit	No
Administration	No	Yes	Yes	On campus Off campus during official visit	No
Sport specific staff (e.g., director of operations, quality control)	No*	Yes	Yes	On campus Off campus during official visit	No
Volunteer coach	No*	Yes	Yes	On campus Off campus during official visit	No
Student manager/assistant	No	Yes	No	On campus Off campus during official visit	No
Graduate assistant (football)	Yes**	Yes	Yes	On campus Off campus during official visit	No

^{*} Exception for calls regarding camp/clinic logistical issues or during an unofficial (1 day before) or official visit (5 days before).

TELEPHONE CALLS

Sport(s)	First permissible date# to call PSAs	Frequency of phone calls	
Men's Ice Hockey	January 1 - sophomore year	Unlimited**	
Men's Basketball	June 15 - after sophomore year	Unlimited**	
Women's Basketball	September 1 - junior year	Unlimited (except during July)**	
Baseball, Golf, Gymnastics, Lacrosse^^, Soccer, Softball^^, Tennis, Triathlon, Volleyball, Water Polo, Wrestling, Track & Field/Cross Country	September 1 - junior year	Unlimited**	
Football	April 15 to May 31 - junior year	One call*	
	September 1 - senior year	One call per week (unlimited during contact period)*	
Swimming & Diving	July 1 - after junior year	Unlimited**	

All phone calls in football must be made through the Front Rush Coach+ app.

RECRUITING MATERIALS

Sport(s)	Permissible date# to send to PSAs	Permissible forms of electronic correspondence	
Men's Ice Hockey	January 1 - sophomore year	Email, text message, direct message (Facebook/Twitter), instant messenger	
Men's Basketball	June 15 - after sophmore year	Email, text message, direct message (Facebook/Twitter), instant messenger	
Women's Basketball	September 1 - junior year	Email, text message, direct message (Facebook/Twitter), instant messenger	
Baseball, Football, Golf, Gymnastics, Lacrosse, Soccer, Softball, Tennis, Triathlon, Volleyball, Water Polo, Wrestling, Track & Field/Cross Country, Swimming & Diving	September 1 - junior year	Email, text message, direct message (Facebook/Twitter), instant messenger	

[#] For southern hemisphere prospects, the first date for communications is opening day of classes of the prospects' junior year (or country equivalent).

OFF-CAMPUS CONTACTS

Sport(s)	First permissible date for off-campus contact	Number of recruiting opportunities	
Men's Ice Hockey	June 15 - after sophomore year	7 (no more than 3 contacts senior year)	
Men's Basketball	Opening day of classes - junior year	7	
Women's Basketball	March 1 - junior year	7	
Lacrosse, Softball, and Wrestling	September 1 - junior year	7	
Football	July 1 - after junior year	6	
Gymnastics	July 15 - after junior year	7 (no more than 3 contacts senior year)	
All Other Sports	July 1 - after junior year	7 (no more than 3 contacts senior year)	

^{**} If passed the NCAA coaches' recruiting exam.

[^] In sports other than football and women's basketball, prospects may not make unofficial visits to ASU until September 1 of their junior year. In men's basketball, prospects may not make unofficial visit sto ASU until August 1 after their freshmen year.

^{**} In all other sports, only the first communication (e.g., phone call, text message) must be made through the Front Rush Coach+ app.

^^ In lacrosse and softball, SDA coaches and staff may not receive phone calls from prospects until September 1 of their junior year.