

VIRTUAL SPEAKING ENGAGEMENTS

The following information is designed to help coaches understand the recruiting rules related to virtual speaking engagements in which they may be asked to participate. For purposes of the COVID-19 recruiting rules, virtual speaking engagements include, but are not limited to, activities such as Zoom calls, Facebook or YouTube Live chats, and podcasts whether they are live or recorded for future broadcast. Coaches must have the outside requesting entity complete the SDA speaking engagement request form found [here](#). And finally, please check with the Compliance Office before agreeing to participate in any speaking engagements involving prospects, prospect coaches, or recruiting or scouting services.

Virtual Speaking Engagements	Permissible?	Restrictions
On panels with prospect coaches who are either co-presenters or moderators	No	Not permissible
With prospect teams and not part of true virtual visits	No	Not permissible
To audiences comprised mostly of prospects	No	Not permissible
To audiences comprised somewhat of prospects with information geared towards prospects	No	Not permissible
To fans and donors of the institution to give an update on the state of the program (e.g., town halls)*	Yes	Prospects should not be invited to join. If prospects register, SDA must take appropriate steps to make sure they do not join.
To prospect coaches (e.g., coaching clinics)	Yes	Prospects may not listen in on these coaching clinics. And college coaches may not promote or endorse prospect coaches or teams.
To nonprospect organizations (e.g., coaches associations, commercial entities)*	Yes	This activity may not be used to circumvent any rules in this educational document related to providing prospects recruiting information. Prospects may view the interview because it is in the public domain so long as no one from the institution directs prospects to watch it live.

*Coaches may send the link to prospects under electronic correspondence legislation after the session or interview is complete.