



# SUN DEVIL COMPLIANCE

VOLUME 10 - ISSUE 4 - NOVEMBER 2019



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## SOCIAL MEDIA RECRUITING

NCAA rules have developed and changed over the past several years to keep up with evolving social media platforms. Rules regulating social media activities relating to prospects have been established through a combination of NCAA educational columns and interpretations.

Remember, social media is a form of electronic correspondence, so coaches must wait until prospects are eligible to receive such correspondence (see Recruiting 101 tip sheet [here](#)) before communicating through social media.



### PERMISSIBLE USES OF SOCIAL MEDIA

- Friend or follow a prospect on Facebook, Instagram, or Twitter<sup>^</sup>
- Send a prospect a message through Facebook inbox
- Send a message to a prospect through the Facebook messenger app
- Send a prospect a direct message through Twitter or Instagram
- Tweet generic info about recruiting (e.g., visiting a school or town, attending a game)
- Send a picture to a prospect as an attachment to permissible electronic correspondence (e.g., text, email, Twitter direct message)
- Send a Snapchat video created for recruiting purposes to a prospect as long as the video is not personalized
- Retweet, like, or favorite posts on the prospect's social media profile - See page 3 of the Summer 2016 Compliance newsletter [here](#) for more information
- Retweet or like a comment, story, or article about a prospect or prospect's team

<sup>^</sup>Coaches and staff may friend or follow at any time but may not include a message in the request.

### IMPERMISSIBLE USES OF SOCIAL MEDIA

- Post on a prospect's Facebook wall\*
- Use the Twitter @ feature with a prospect\*
- Comment on a prospect's Instagram post\*
- Retweet, like, or favorite a comment, story, or article in reference to or posted by a recruiting or scouting service
- Create a message that endorses a prospect's team, coach, or facility

\* Once a prospect signs an NLI approved by the Compliance Office, these restrictions are lifted.

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## Get to know your Compliance Office



**Kayla Kort**  
Compliance Coordinator

1. Hometown: Carefree, AZ
2. Alma mater: NAU and ASU
3. Quote that defines Kayla: "You're braver than you believe, stronger than you seem, and smarter than you think." - A.A. Milne
4. Hobbies outside of work: watching movies, attending sporting events, camping, hiking, and spending time with my family
5. Interesting fact: I am a 2nd generation Arizona native

## IN THE NEWS

### UNIVERSITY OF KANSAS

The University of Kansas recently received a Notice of Allegations from the NCAA relating to its transgressions in the men's basketball FBI cases. Within the NOA containing five men's basketball rules violation allegations are two allegations against the football program relating to a noncoaching staff member coaching student-athletes.

- The video coordinator who is a former quarterback at the institution allegedly met with the quarterbacks six to ten times in football meeting rooms and provided student-athletes instruction while watching practice and game film.
- In addition, the video coordinator allegedly provided on-field instruction on two or three occasions.
- And finally, the video coordinator allegedly sent the quarterbacks instructional videos through text messages.

### KEY TAKEAWAYS:

1. Recent cases have shown relatively few instances of actions that resulted in an increase from Level III to a Level II major infraction. In this case, a major infraction resulted, in part, from a noncoaching staff member allegedly providing coaching instruction to student-athletes on only 8-13 occasions.
2. The video coordinator is facing an [NCAA show-cause order](#).
3. The former head coach is presumed responsible for these violations in part because he witnessed the video coordinator provide instruction to student-athletes. It is also alleged that Kansas is withholding a \$3 million buyout from the head coach due to these violations.

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## RARAs

### What is a RARA?

A RARA is any required activity that has any relation to a student-athlete's participation in athletics. For a non-exhaustive list of RARAs, please click [here](#). Notable RARAs include community service events, student host duties, athletically related travel, team building activities, and media activities.

### Definition of "required"

An athletically related activity is "required" when the activity is initiated, organized, or witnessed by anyone in SDA. Thus, the definition of voluntary under RARA legislation is a little different (and narrower) than under CARA legislation. Even if student-athletes want to participate in a community service event organized by SDA or attended by a staff member (e.g., Bill Kennedy and Fantasy Flight), they cannot participate in the event on an off day or if the event is not included on their sport's RARA calendar.

### When are RARAs prohibited?

Student-athletes are prohibited from participating in RARAs on all off days and during an 8-hour, overnight period between 9:00 pm and 6:00 am.

## SPOT THE VIOLATION

The volleyball team has defined its week as Sunday to Saturday. The team will practice Sunday and Monday. The required day off is Tuesday. The team will then travel to away-from-home competition Wednesday and compete Thursday and Friday. The team will travel back to campus Saturday. The coaching staff told the student-athletes they were invited to attend an institutionally-organized fundraising event on Tuesday evening at a donor's home. The student-athletes voluntarily attended the event to mingle with donors and educate them about the volleyball program.

# SPRING LIEU CHECK PICK-UP SCHEDULE

January 15  
January 29  
February 26  
March 25  
April 22

## LOCAL SPORTS CLUBS

Coaches in sports other than basketball and football (including volunteer coaches) may be involved in instructional or coaching activities in local sports clubs or organizations in the community. The local sports club paperwork is in ARMS and must be completed each year for each club with which a coach is involved.

### REQUIREMENTS

All participants in the club must reside within a 50-mile radius of ASU's campus, unless the club is the closest opportunity for a prospect who lives outside the 50-mile radius to participate in the sport.

- The "closest opportunity" is not defined in the legislation but requires a factual determination. If you have a prospect who is seeking to use this exception, please contact the Compliance Office.
- A prospect who relocates to an area on a temporary basis (e.g., visiting relatives during the summer or winter break) is not a legal resident of that area, and thus does not meet the 50-mile rule.

SDA (including SDA booster groups) is not allowed to sponsor a local sports club that includes prospects. This means, among other things:

- SDA may not financially assist the club (e.g., provide a reduced rental rate).
- SDA coaches must use their own funds, independent of ASU, to establish and/or operate a club.

## NLI REMINDERS

**All sports except football and basketball**  
**NLI signing dates:**  
**November 13, 2019 - August 1, 2020**

**Basketball NLI signing dates:**  
**November 13-20 and April 15-May 20**

**Football NLI signing dates:**  
**December 18-20 and February 5-April 1**

**Click the video below for instructions on how to request an NLI or scholarship offer.**



## A N D T H E A N S W E R I S . . .

NCAA legislation states that RARAs cannot occur on a required off day. Because the institutionally-organized donor event was a RARA listed on the team's calendar for that week and because no other day that week could be used as a required off day, the volleyball student-athletes' attendance at the event was a violation.

# Recruiting Calendars

NOVEMBER 2019

## CALENDAR KEY



EVALUATION PERIOD



CONTACT PERIOD



QUIET PERIOD



DEAD PERIOD

*Recruiting Period in MBB*

### MEN'S BASKETBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### WOMEN'S BASKETBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### TRACK & FIELD/XC

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### MEN'S GOLF

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### LACROSSE

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### SOFTBALL

					1	2*
3*	4	5	6	7	8	9*
10*	11	12	13	14	15	16*
17*	18	19	20	21	22	23*
24*	25	26	27	28	29	30

\*Scholastic and nonscholastic events and competitions.

### BASEBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### ALL OTHER SPORTS

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## NCAA RECRUITING INFORMATION

Please note this table has dates that run until November 30. Many of the periods run past November 30.

Visit the [NCAA Recruiting Calendars website](https://www.ncaa.org/sport-information/recruiting) for full recruiting calendars and NCAA sport-specific recruiting guides.