



SUN DEVIL ATHLETICS
ARIZONA STATE UNIVERSITY

COACHES' RULES EDUCATION
NOVEMBER 19, 2019



Integral to ASU's focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- In The News
- New Council Proposals
- NLI Signees
- RARA Reminders
- Questionnaires
- Photos, Equipment, and Uniforms
- Student-Athlete Recruiting



/// IN THE NEWS:
UC-SANTA BARBARA



FACTS

Water Polo

- An incoming student-athlete received free pre-enrollment housing for approximately one month from a local club coach.
- The head coach had no involvement in the specifics of the housing arrangement beyond giving the prospects name to the club coach and was not aware the prospect received free housing, meals, and rides.
- In addition, two student-athletes who worked as coaches for the club team received impermissible benefits when they were paid hourly rates (\$29 and \$36/hour) that were higher than what is typically offered (\$12/hour) to student-athletes to work as club coaches.



FACTS

Cross Country

- While the water polo case investigation was wrapping up, student-athletes in the track/cross country programs reported potential CARA violations to the administration.
- Student-athletes logged their summer training activities and Sunday “optional” runs into an online spreadsheet.
- The head coach spoke to student-athletes about the information placed into the online spreadsheet.
- Student-athletes stated the head coach’s monitoring of their training made them feel that the summer and Sunday workouts were required rather than optional.



KEY TAKEAWAYS

- “As the COI has made clear in its decisions, compliance starts at the top [with the head coach].”
- “Both coaches operated independently of the compliance staff, either assuming they knew the rules or acting with indifference toward applicable rules.”



KEY TAKEAWAYS

Water Polo

- “The COI has long warned of the heightened risk of violations when prospects move to the institution’s locale before enrollment.”
- “When prospects wish to arrive early, it is incumbent upon head coaches to know the details of the arrangements—e.g., when they are arriving, where they are staying, who they are interacting with—to minimize the risk of violations.”



KEY TAKEAWAYS

Cross Country

- “CARA restrictions ensure that student-athletes in all sport programs have time to rest, recover, and focus on their academics.”
- “It did not matter that the head coach labeled training ‘voluntary’ or ‘optional’. The head coach’s actions created a perception among the student-athletes that the training was required.”
- “Although student-athletes may choose to train during times when CARA is prohibited, there can be no suggestion by the coaching staff that they are expected to do so.”



KEY TAKEAWAYS

Cross Country

- “The head coach acted independently, disregarding well-known NCAA CARA rules to substitute his own judgment as to what was permissible for his student-athletes.”
- “The obligation to consult compliance and maintain open lines of communication is ongoing.”
- “Rules change over time, and coaches have a continuing responsibility to ensure their practices and operations comply with modern and current legislation.”



/// NEW COUNCIL PROPOSALS



EXAMPLES

- **2019-34:** Require a camp to be advertised at least 14 days in advance.
- **2019-52:** Require all camps to be in June, July, or August or between December 15-February 1.
- **2019-53:** No campus tours permitted during camps/clinics.



EXAMPLES

- **2019-78:** In team sports, allow student-athletes to work with coaches on a voluntary basis during official vacation periods.
- **2019-81:** Allow 8-weeks of summer mandatory workouts in court volleyball and soccer.
- **2019-119:** Exempt all institutional need-based aid (e.g., University Grant) and academic honor awards (e.g., NAmU-Dean's Award) from equivalency computations beginning in August 2021.



/// NLI SIGNEES



NLI WELCOME PACKET

- All signees are emailed a welcome packet via ARMS on or around December 2.
- The following information is included:
 - Applying for admission to ASU
 - Submitting immunization proof
 - Completing NCAA Eligibility Center process
 - Explaining FAFSA and financial aid (FAQs)
 - Verifying citizenship status
 - Living on campus
- Head coaches and director of ops receive a copy.



RECRUITING MATERIALS

Coaches and staff may provide an NLI signee with pre-enrollment information:

- Orientation information
- Strength and conditioning programs
- Practice activities in video format, for example:
 - Video playbook
 - Game clips



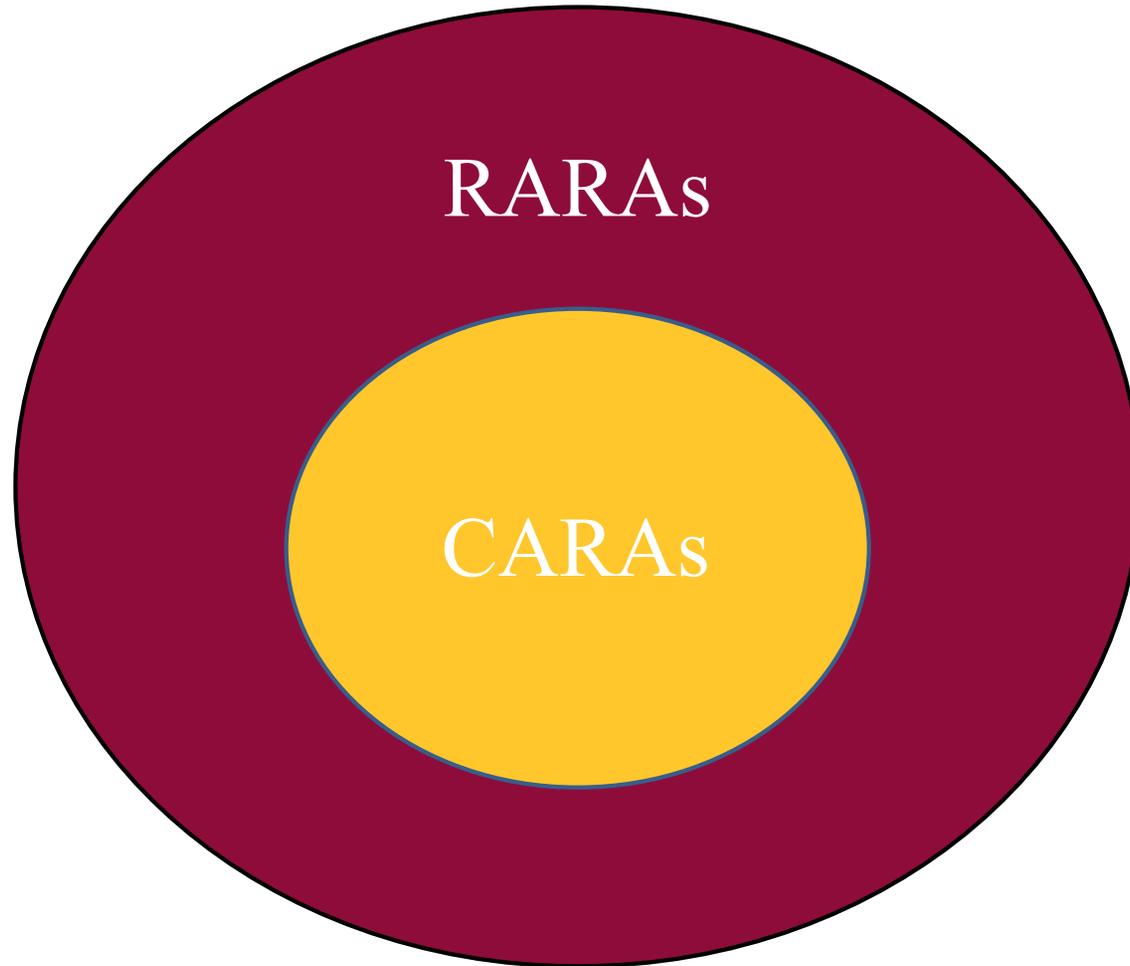
/// RARA REMINDERS



TIME MANAGEMENT

- A RARA is any “required” activity that has any relation to a student-athlete’s participation in athletics.
- RARAs include:
 - Practice (CARA)
 - Strength and conditioning (CARA)
 - Film review (CARA)
 - Team meetings (CARA)
 - Community service
 - Athletically related travel
 - Team-building activities
 - Student host duties
 - Media activities
 - Etc.





REQUIRED

- An activity is “required” when the activity is initiated, organized, or observed by anyone in SDA.
- Thus, the definition of voluntary under RARA legislation is a little different (and narrower) than under CARA legislation.
- Even if student-athletes want to participate in a community service event organized by SDA or attended by a staff member (e.g., Fantasy Flight), they cannot participate in the event on an off day or if the event is not included in the sport’s RARA calendar.



GENERAL RULES

- General rule: RARAs cannot occur on off days. So off days are truly off, except for the following RARA exceptions:
 - Rehab and other medically related activities (still goes on calendar)
 - Study tables and other academic requirements from OSAD (still goes on calendar)
 - Multi-sport life skills events (still goes on calendar)
- RARA calendars must be provided to student-athletes in accordance with the sport's TMP requirements (e.g., one week, one month).
- 24-hour notice must be provided for any changes or additions.



PAC-12 LIST

The [Pac-12 list of CARAs, RARAs, and VARAs](#) was sent via email. If you have any questions on what category a specific activity may fall under, please reference this list or ask the Compliance Office.



21 ADDITIONAL DAYS OFF

Please remember that each sport must take off:

- 7 days right after the championship season ends.
- 14 additional days throughout the academic year in addition to the regular days off.



NO CARAS OR RARAS - FINALS

The last day for CARAs and RARAs for out-of-season sports is Sunday, December 1.

- Baseball and softball
- Men's and women's golf
- Men's and women's tennis
- Beach and court volleyball
- Lacrosse
- Triathlon
- Soccer



/// QUESTIONNAIRES



NCAA INTERPRETATION

Before the first permissible date to receive recruiting materials, questionnaires may be sent to the prospect but may **not** include:

- Any recruiting language such as general information about the institution's athletics programs.
- A detachable portion (e.g., poster, postcard).



NCAA INTERPRETATION

But these questionnaires may:

- Include images of institutional or athletic facilities without any accompanying descriptions.
- Be of any size.



NCAA INTERPRETATION

November 13, 2018

Dear Recruit,

We have included with this letter a hard copy of our questionnaire for you to complete and return to us. You can also find an online version on our website www.TheSunDevils.com. You will find it under Sports→Women's Soccer→More+→ASU Recruits.

Also included is a portion of the NCAA Guide for the College Bound Student-Athlete that details the NCAA rules relating to recruiting.

And finally, we have included with this letter some nonathletics institutional publications for you to review.

Sincerely,

Graham Winkworth
Head Coach



/// PHOTOS, EQUIPMENT, AND UNIFORMS



NCAA ED COLUMN

Game day simulations occur if a prospect is:

- On practice/competition field/court/surface;
- In uniform or with equipment associated with a sport; **AND**
- Demonstrates or displays athletics ability or technique associated with the sport (e.g., athletics stance, pose, or motion associated with a sport).



NCAA ED COLUMN

Other impermissible game day simulations include:

- Staged press conferences;
- Simulated media interview or appearance;
- Running out of the tunnel;
- Using a smoke machine like anyone would use on game day; and
- Arranging for the appearance of a mascot, cheerleading squad, dance team, or band.



/// STUDENT-ATHLETE RECRUITING



STUDENT-ATHLETES ON SOCIAL MEDIA

- As long as an SDA staff member does not direct student-athletes to do so, the student-athletes can publicly comment on recruits via social media.
- But student-athletes cannot publicize prospects visits to campus (i.e., student-athletes cannot post photos of recruits on their visits to ASU).



STUDENT-ATHLETES CALLS AND TEXTS

As long as an SDA staff member does not direct student-athletes to do so, the student-athletes can call and text prospects.



PHONE NUMBER REMINDER

- Coaches and staff may not give a prospect's number to a student-athlete to communicate with.
- But, coaches and staff may give a prospect a student-athlete's phone number.



STUDENT-ATHLETES OFF-CAMPUS CONTACTS

As long as an SDA staff member does not direct student-athletes to do so, the student-athletes can have an off-campus contacts with prospects (e.g., post game at away-from-home competition site).



/// ASK FIRST