Integral to ASU’s focus on integrity is athletic compliance—following the rules of the NCAA and Pac-12 Conference.

- NLI Reminders
- Camps and Clinics
- Siblings on Official Visits
- Lessons
- Super Bowl Reminder
- Baylor Case Study

NLI Reminders
NLI REMINDERS

SIGNING PERIOD

• Football and soccer signing period
  – Signing date: February 1
  – Dead period: January 30-February 2

• Other sports spring signing period
  – Signing date: April 12
  – Dead period: April 10-13

NLI REMINDERS

SIGNING REMINDERS

• Prospect must be registered with the Eligibility Center and an academic evaluation should be completed before sending an NLI.

• NLI/Scholarship Request Form is in ACS.

NLI REMINDERS

PARENT/LEGAL GUARDIAN SIGNATURE

• Parent/legal guardian must sign the NLI if the prospect is under 21.

• If parent/legal guardian is not able to sign, the NLI Office needs to approve in advance another individual to sign the NLI.

• The request needs:
  – An explanation as to why the parent is unable to sign.
  – Name of person who has agreed to sign (cannot be ASU coach or staff member).
NLI REMINDERS
AFTER SIGNING

• NLI signee may
  – Have contact with a booster (in person, telephone).
  – Take an official/unofficial visit during a dead period.

• A coach or staff member may post a message to
  the NLI signee’s Facebook wall/Twitter handle.

CAMPS AND CLINICS

Purpose

• Provide special emphasis on instruction, practice, or competition in a particular sport or sports; or
• Improve skills in and knowledge of a particular sport or sports; or
• Offer a diversified experience with no emphasis on a particular sport and does not focus on instruction, practice, or competition.
CAMPS AND CLINICS
ATTENDANCE REQUIREMENTS

- Must be open to any and all entrants* (limited only by number, age, grade, and/or gender).
- No free or reduced admission to prospects.
- May invite specific prospects (juniors and seniors in high school) provided the camp is legitimately advertised.
  * Must include this language on advertisement.

CAMPS AND CLINICS
COVER LETTER REQUIREMENTS

May send a cover letter with camp/clinic information to prospects of any grade level, but the cover letter:
- Must be generic in format and content,
- Cannot include information relating to athletics program,
- Cannot include recruiting language or solicitation of the prospect to enroll at ASU, and
- Should be pre-approved by the Compliance Office.

CAMPS AND CLINICS
COVER LETTER EXAMPLE

January 20, 2017

Dear [Recipient],

We have included with this letter information relating to upcoming Sun Devil Women's Basketball Camps. The camps will occur June 20-23 and June 27-30 at Wells Fargo Arena and Wells Fargo Arena Facility. You can also find our camp information online on our website www.TurboTech.com. You will find it under Sport → Women's Basketball → Women's Basketball.

Sincerely,

[Name]
Assistant Coach
Women's Basketball
Prospects may receive apparel and awards only if the award cost is included in the camp/clinic admission or registration fees.

**CAMPS AND CLINICS**

**APPAREL AND AWARDS**

- Prospects may receive apparel and awards only if the award cost is included in the camp/clinic admission or registration fees.

**CAMPS AND CLINICS**

**RECRUITING ACTIVITIES**

- Coaches are prohibited from recruiting during the camp or clinic.
  - No written or verbal offers of financial aid.
  - No recruiting presentations.
- Exception: Coaches may have recruiting conversations with prospects during institutional camps only.
- Official or unofficial visits may occur before or after the camp or clinic.

**CAMPS AND CLINICS**

**STUDENT-ATHLETE EMPLOYMENT**

- May be employed at
  - ASU’s camps/clinics; and
  - Noninstitutional camps/clinics.
- Must be paid going rate.
- May not be paid based on skill level.
- May not be paid for lecturing or demonstrating.
- May not conduct own camp/clinic.
May be employed at ASU’s camps/clinics if one of the following conditions is met:

- Has a valid NLI with ASU, or
- Has paid ASU’s enrollment deposit.

All required forms for camp/clinic approval are in the Compliance Updates folder on your desktop:

- Camp/Clinic Description and Brochure Approval.
- Facility Use Approval.
- Staff and Student-Athlete Employment.
- Documentation of Camp Registration, Logistics, and Financial Summary.

Siblings on Official Visits
**SIBLINGS ON OFFICIAL VISITS**

**MEALS AND ENTERTAINMENT**

- Meals – May receive meals if they are included in the four-family member count.
- Entertainment – May receive entertainment if included in the student host money.

**SIBLINGS ON OFFICIAL VISITS**

**LODGING AND RECRUITING**

- Lodging – May receive lodging if they are included in the four-family member count.
- Recruiting – May not be recruited during the visit (e.g., may not have any recruiting conversations with coaches and staff).

**Lessons**
LESSONS
STAFF MEMBERS

- Staff members may not provide lessons to prospects (9th-12th graders) at any time (except WGO coaches).

- Staff members may provide lessons to 8th graders and below, but
  - Must complete the Facility Use Request form if ASU facilities will be used.
  - Should notify the Compliance Office of lessons.

@SunDevilsAsk sundevilcompliance.com

LESSONS
STUDENT-ATHLETES

Student-athletes may provide lessons to any aged individual as long as the following are met,
- Institutional facilities are not used.
- Compensation is paid by the lesson recipient (or recipient’s family).
- Student-athlete does not use his or her name, image, or likeness to promote the availability of lessons.
- ASU obtains and keeps on file documentation of all lessons.

@SunDevilsAsk sundevilcompliance.com

Super Bowl Reminder
Baylor Case Study

Facts
• Ill-advised interp on evaluations.
• Desire to find a legislative “loophole”.
• Improper logging of evaluations.
• Positioning of coaches for a contact to be possible.
• Photograph of coaches with a recruit.

KEY TAKEAWAYS
If coaches attend prospect events like track meets or wrestling tournaments, coaches must:
• Count their attendance as evaluations for all prospects who they observe or are recruiting,
• Whether or not the coaches actually see the prospects participate in any events.
At prospect events, coaches who put themselves in locations where contacts with prospects or their relatives are likely:

- Must count any encounter with prospects or their relatives as contacts,
- Even if the interaction is minimal and unrelated to recruiting.

There is no such thing as a recruiting legislation “loophole”.

Ask First!