Integral to ASU's focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- Autonomy Proposals
- MIP
- Adidas Discounts
- Social Media
- Recruiting/Scouting Services
- Flo Sports

Autonomy Proposals
AUTONOMY PROPOSALS
RARAS

• **New rule:** The term “required athletically related activities” was created and added to playing and practice season legislation.

• **What this means:** Student-athletes will be prohibited from engaging in the new, broader category of athletically related activities on their off days.

• **Effective date:** August 1, 2017

AUTONOMY PROPOSALS
RARAS

• CARAs
  • Recruiting activities, including student-host duties;
  • Compliance meetings;
  • Organized team promotional activities;
  • Media activities;
  • Fundraising events;
  • Community service events;
  • Sport-specific life skills activities;
  • Team-building activities; and
  • Travel to and from away-from-home competition.*

AUTONOMY PROPOSALS
NO RARAS FOR 8 HOURS

• **New rule:** RARAs are prohibited during an eight-hour period between 9 pm and 6 am.

• **What this means:** Student-athletes must have at least eight straight hours off every night from RARAs. Also, coaches may not schedule RARAs during an eight-hour period after a home contest that concludes after 9 pm and upon return to campus from away-from-home competition after 9 pm.

• **Effective date:** August 1, 2017
**AUTONOMY PROPOSALS**

**FLEX 21**

- **New rule:** Student-athletes must receive 21 additional days off from RARAs during the academic year.

- **What this means:** RARAs are prohibited for a seven-day period beginning the day after a student-athlete or team’s last contest of the championship segment. And an additional 14 days off must be provided during the academic year when classes are in session.

- **Effective date:** August 1, 2017

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**AUTONOMY PROPOSALS**

**TIME MANAGEMENT PLANS**

- **New rule:** Institutions must develop student-athlete time management plans.

- **What this means:** Time management plans set forth, among other things, a schedule detailing virtually all athletically related activities. They are created in a collaborative setting with coaches, sports administrators, and student-athletes. They are reviewed at the end of each year by an institution’s director of athletics, FAR, head coach, and at least one student-athlete.

- **Effective date:** August 1, 2017

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**AUTONOMY PROPOSALS**

**PROTEIN**

- **New rule:** Protein is added as a permissible class of nutritional supplements that may be provided to student-athletes.

- **What this means:** No longer do coaches and staff need to make sure a supplement or nutrition bar contains less than 30% of its calories from protein (e.g., SDA may provide student-athletes regular Muscle Milk and not just the collegiate version).

- **Effective date:** Immediate
Meals Incidental to Participation (M-I-P)

REMINDERS

- Purpose – Fortify nutritional needs
- Time period
  - Academic year, or
  - In season, but outside the academic year
- Number
- Business office claims

Adidas Discounts
Social Media

Coaches and staff may initiate or accept friend requests with or follow prospects at any time.

SOCIAL MEDIA

PERMISSIBLE ELECTRONIC CORRESPONDENCE

• The Facebook inbox or Twitter/Instagram direct message features are permissible forms of electronic correspondence.

• Permissible social media messages have the same start date as emails.
Thank you for the email, but under NCAA rules I cannot email a prospect or his parents until September 1 at the start of his junior year. Because you are a sophomore, I cannot correspond with you until September 1, 2017.

NCAA rules do permit a prospect or a prospect's parent to call a college coach or administrator at any time. Just be aware that per NCAA rules I cannot call you back if I miss the call.

Thank you,

Coach X
480.xxx.xxxx
Coaches and staff may not retweet a recruiting or scouting service post because this is considered endorsing that service, which remains impermissible.

SOCIAL MEDIA
CAMPUS VISITS

• Coaches and staff may click on a prospect’s post during his or her visit to campus as long as the post was not at the direction of coaches or staff.

• For example, if a prospect posts a picture taken on the sideline during football pregame activities (and was not posted or taken at the direction of coaches or staff), SDA coaches and staff may retweet that photo.

SOCIAL MEDIA
RECRUITING EVENTS

• Coaches may tweet generic information about recruiting, for example:
  – Visiting a high school or town.
  – Attending a contest.

• The information cannot include:
  – Personally identifiable information about a specific prospect (e.g., number, nickname); or
  – Endorsement of a prospect’s team, coach, or facility.
Recruiting/Scouting Services

RECRUITING/SCOUTING SERVICES
SPORTS OTHER THAN MFB AND MBB

• SDA may subscribe to recruiting or scouting services if all subscribers receive the same:
  − Information; and
  − Subscription rate.

• SDA may not contract with the services to record or provide video of specific contests.

RECRUITING/SCOUTING SERVICES
REMINDERS

• Coaches cannot:
  − Endorse a service;
  − Work at a camp/clinic sponsored by a service; or
  − Click on a services post relating to prospects.

• Coaches must receive Compliance Office approval (Susanna) before purchasing.