





SUN DEVIL
COMPLIANCE


SDA COACHES AND STAFF
COMPLIANCE EDUCATION
FEBRUARY 21, 2017



Integral to ASU's focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- Autonomy Proposals
- MIP
- Adidas Discounts
- Social Media
- Recruiting/Scouting Services
- Flo Sports

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Autonomy Proposals


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AUTONOMY PROPOSALS
RARAS

- **New rule:** The term “required athletically related activities” was created and added to playing and practice season legislation.
- **What this means:** Student-athletes will be prohibited from engaging in the new, broader category of athletically related activities on their off days.
- **Effective date:** August 1, 2017


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AUTONOMY PROPOSALS
RARAS

- CARAs
- Recruiting activities, including student-host duties;
- Compliance meetings;
- Organized team promotional activities;
- Media activities;
- Fundraising events;
- Community service events;
- Sport-specific life skills activities;
- Team-building activities; and
- Travel to and from away-from-home competition.*


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AUTONOMY PROPOSALS
NO RARAS FOR 8 HOURS

- **New rule:** RARAs are prohibited during an eight-hour period between 9 pm and 6 am.
- **What this means:** Student-athletes must have at least eight straight hours off every night from RARAs. Also, coaches may not schedule RARAs during an eight-hour period after a home contest that concludes after 9 pm and upon return to campus from away-from-home competition after 9 pm.
- **Effective date:** August 1, 2017

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AUTONOMY PROPOSALS
FLEX 21

- **New rule:** Student-athletes must receive 21 additional days off from RARAs during the academic year.
- **What this means:** RARAs are prohibited for a seven-day period beginning the day after a student-athlete or team's last contest of the championship segment. And an additional 14 days off must be provided during the academic year when classes are in session.
- **Effective date:** August 1, 2017


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AUTONOMY PROPOSALS
TIME MANAGEMENT PLANS

- **New rule:** Institutions must develop student-athlete time management plans.
- **What this means:** Time management plans set forth, among other things, a schedule detailing virtually all athletically related activities. They are created in a collaborative setting with coaches, sports administrators, and student-athletes. They are reviewed at the end of each year by an institution's director of athletics, FAR, head coach, and at least one student-athlete.
- **Effective date:** August 1, 2017


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AUTONOMY PROPOSALS
PROTEIN


- **New rule:** Protein is added as a permissible class of nutritional supplements that may be provided to student-athletes.
- **What this means:** No longer do coaches and staff need to make sure a supplement or nutrition bar contains less than 30% of its calories from protein (e.g., SDA may provide student-athletes regular Muscle Milk and not just the collegiate version).
- **Effective date:** Immediate

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Meals Incidental to Participation (M-I-P)

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MIP
REMINDERS

- Purpose – Fortify nutritional needs
- Time period
 - Academic year, or
 - In season, but outside the academic year
- Number
- Business office claims

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Adidas Discounts

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Social Media


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SOCIAL MEDIA
FOLLOWING PROSPECTS

Coaches and staff may initiate or accept friend requests with or follow prospects at any time.


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SOCIAL MEDIA
PERMISSIBLE ELECTRONIC
CORRESPONDENCE

- The Facebook inbox or Twitter/Instagram direct message features are permissible forms of electronic correspondence.
- Permissible social media messages have the same start date as emails.

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SOCIAL MEDIA
TOO YOUNG TEMPLATE


Thank you for the email, but under NCAA rules I cannot email a prospect or his parents until September 1 at the start of his junior year. Because you are a sophomore, I cannot correspond with you until September 1, 2017.

NCAA rules do permit a prospect or a prospect's parent to call a college coach or administrator at any time. Just be aware that per NCAA rules I cannot call you back if I miss the call.

Thank you,

Coach X
480.xxx.xxxx


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SOCIAL MEDIA
CLICK

- Coaches and staff may like, favorite, react, share, retweet, or repost, because these activities indicate approval of a prospect's social media activity.
- These actions require clicking a mouse or screen.

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SOCIAL MEDIA
DON'T TYPE

- Coaches and staff may not comment, tag, mention, repost/retweet with additional comments, or add anything additional to a post because these activities go beyond indicating approval of a prospect's post.
- These actions require typing.


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SOCIAL MEDIA
DON'T CLICK RECRUITING SERVICES

Coaches and staff may not retweet a recruiting or scouting service post because this is considered endorsing that service, which remains impermissible.


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SOCIAL MEDIA
CAMPUS VISITS

- Coaches and staff may click on a prospect's post during his or her visit to campus as long as the post was not at the direction of coaches or staff.
- For example, if a prospect posts a picture taken on the sideline during football pregame activities (and was not posted or taken at the direction of coaches or staff), SDA coaches and staff may retweet that photo.

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SOCIAL MEDIA
RECRUITING EVENTS


- Coaches may tweet generic information about recruiting, for example:
 - Visiting a high school or town.
 - Attending a contest.
- The information cannot include:
 - Personally identifiable information about a specific prospect (e.g., number, nickname); or
 - Endorsement of a prospect's team, coach, or facility.

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Recruiting/Scouting Services

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RECRUITING/SCOUTING SERVICES

SPORTS OTHER THAN MFB AND MBB

- SDA may subscribe to recruiting or scouting services if all subscribers receive the same:
 - Information; and
 - Subscription rate.
- SDA may not contract with the services to record or provide video of specific contests.

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RECRUITING/SCOUTING SERVICES

REMINDERS

- Coaches cannot:
 - Endorse a service;
 - Work at a camp/clinic sponsored by a service; or
 - Click on a services post relating to prospects.
- Coaches must receive Compliance Office approval (Susanna) before purchasing.

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Flo Sports

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Ask First!

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