Integral to ASU’s focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- Time Demands
- New Initial Eligibility Standards
- Social Media
- ACS

Time Demands
New Initial Eligibility Standards

INITIAL ELIGIBILITY STANDARDS
CLASSIFICATIONS

• Full Qualifier
  – Athletics aid,
  – Practice, and
  – Competition the first year.

• Academic Redshirt
  – Athletics aid,
  – Practice, but
  – No competition the first year.

INITIAL ELIGIBILITY STANDARDS
FULL QUALIFIER REQUIREMENTS

• Obtain minimum core-course GPA of 2.300

• Meet new GPA/test-score index (sliding scale)

• Before beginning of senior year complete
  – 10 core courses
  – 7 English, math, or science core courses

• Complete 16 core courses
Initial Eligibility Standards

Academic Redshirt

- Obtain minimum core-course GPA of 2.00
- Meet current GPA/test-score index (sliding scale)
- Complete 16 core courses
- Pass 9 credits in first full-time semester at ASU to continue practicing the next semester

Social Media

Coaches and staff may initiate or accept friend requests with or follow prospects at any time.
SOCIAL MEDIA
PERMISSIBLE EMAILS

• The Facebook inbox/Twitter direct message features are permissible forms of email.

• Permissible social media communications have the same start date as emails.

SOCIAL MEDIA
IMPERMISSIBLE PUBLICITY

• Coaches and staff may not publicly comment on a prospect, including:
  – Posting on a prospect’s Facebook wall or Twitter handle.
  – Liking or favoriting a post.
  – Retweeting an article/post regarding a prospect even if it’s not on the prospect’s own site.

• Coaches and staff may not publicize official visits including on social media.

SOCIAL MEDIA
RECRUITING EVENTS

• Coaches may tweet generic information about recruiting, for example:
  – Visiting a high school or town.
  – Attending a contest.

• The information cannot include:
  – Personally identifiable information about a specific prospect (e.g., number, nickname); or
  – Endorsement of a prospect’s team, coach, or facility.
Once a prospect signs an NLI, there are no social media restrictions. For example, coaches may:

- Post on a prospect’s Facebook wall
- Retweet an article regarding a prospect

Jenna Czarnecki  
Director of Compliance Services  
ACS Athletics

Ask First!