



Coaches' Compliance Meeting  
February 17, 2015



Integral to ASU's focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- Recruiting/Scouting Services
- New Initial Eligibility Standards
- Social Media
- Scholarship Reminders
- ACS

# Recruiting/Scouting Services

# Sports Other Than Football and Basketball

- ASU may subscribe to recruiting or scouting services if all subscribers receive the same:
  - Information; and
  - Subscription rate.
- ASU may not contract with the services to record or provide video of specific contests.

# Football and Basketball

ASU may subscribe to an NCAA approved recruiting service if the service:

- Is the same for all subscribers;
- Publicly identifies all rates and geographical scopes;
- Provides pre-purchase samples;
- Disseminates information at least 4 times per year; and
- Provides an individual analysis beyond the demographic information or ranking for a PSA.

# Reminders

- Coaches cannot:
  - Endorse a service, or
  - Work at a camp/clinic sponsored by a service.
- Coaches must receive Compliance Office approval (Susanna) before purchasing.

# New Initial Eligibility Standards

# Classifications

- Full Qualifier
  - Athletics aid,
  - Practice, and
  - Competition the first year.
- Academic Redshirt
  - Athletics aid,
  - Practice, but
  - No competition the first year.



# Full Qualifier Requirements

- Obtain minimum core-course GPA of 2.300
- Meet new GPA/test-score index (sliding scale)
- Before beginning of senior year complete
  - 10 core courses
  - 7 English, math, or science core courses
- Complete 16 core courses

# Academic Redshirt

- Obtain minimum core-course GPA of 2.00
- Meet current GPA/test-score index (sliding scale)
- Complete 16 core courses
- Pass 9 credits in first full-time semester at ASU to continue practicing the next semester

# More Information

[NCAA Eligibility Center quick reference guide](#)

# Social Media

# Impermissible Communications

Coaches and staff may not publicly comment on a PSA, which includes:

- Posting on a PSA's Facebook wall or Twitter handle.
- Liking a PSA's Facebook post or favoriting a PSA's tweet.
- Retweeting an article or post regarding a PSA even if it's not on the PSA's own site.

# Following PSAs

Coaches and staff may initiate or accept friend requests with PSAs at any time.

# Permissible Emails

- The Facebook inbox/Twitter direct message features are permissible forms of email.
- Permissible social media communications have the same start date as emails.

# Recruiting Events

- Coaches may tweet generic information about recruiting, for example:
  - Visiting a high school or town.
  - Attending a contest.
- The information cannot include:
  - Personally identifiable information about a specific PSA (e.g., number, nickname); or
  - Endorsement of a PSA's team, coach, or facility.



## Signed PSAs

- Once a PSA signs an NLI, there are no social media restrictions. For example, coaches may:
  - Post on a PSA's Facebook wall
  - Retweet an article regarding a PSA
- But coaches and staff may not publicize a PSA's visit to campus.

# Scholarship Reminders

# FAFSA

- Current and prospective student-athletes are encouraged to complete their FAFSAs ASAP.
- March 1 is the filing priority date.
- [FAFSA.gov](https://fafsa.gov).

# Cost of Attendance

## Student Budget Review form:

- Details how a student-athlete's COA can be increased.
- Student-athletes are encouraged to review the information and submit to FASS if applicable.

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