Coaches’ Compliance Meeting
February 18, 2014
Integral to ASU’s focus on integrity is athletics compliance—following the rules of the NCAA and Pac-12 Conference.

- Recruiting/Scouting Services
- New Legislation
- Social Media
- Nutritional Supplements Approved List
- FAFSA
- MyACS
- The Power of an Interp
Recruiting/Scouting Services
ASU may subscribe to recruiting or scouting services if all subscribers receive the same:

- Information, and
- Subscription rate.

ASU may not contract with the services to record or provide video of specific contests.
ASU may subscribe to an NCAA approved recruiting service as long as the service:

- Is the same for all subscribers;
- Publicly identifies all rates and geographical scopes;
- Provides pre-purchase samples;
- Disseminates information at least 4 times per year; and
- Provides an individual analysis beyond the demographic information or ranking for a PSA.
Reminders

- Coaches cannot endorse a service or work at a camp/clinic sponsored by a service.

- Compliance Office approval is needed before purchasing any subscription (Susanna).
New Legislation –
August 1, 2014 Effective Date
New rule: Beginning September 1 of a PSA’s junior year in high school for sports except FB, SW&D, and TRK/CC:

• The numerical limitations on phone calls will be removed; and

• Texting will be permissible.
Texting and Phone Calls

What this means:

• On August 1, 2014, unlimited phone calls and texting to rising seniors (2015s) will be permissible.

• On September 1, 2014, unlimited phone calls and texting to rising juniors (2016s) will be permissible.
Printed Recruiting Materials

- **New rule**: Coaches may send general correspondence (max: 8 1/2 by 11 inches) with no content or design restrictions to eligible PSAs.

- **What this means**: There is no need to place general correspondence on institutional letterhead with a salutation and closing.
Attachments to Electronic Correspondence

- **New rule**: There are no content restrictions on electronic correspondence attachments except that video and audio materials may not be created for recruiting purposes.

- **What this means**: Photos and other non-video or audio attachments to emails or text messages may be staged/created for recruiting purposes.
Unlimited Meal Plan

• **New rule:** Student-athletes who receive meals as part of their athletic scholarships may receive an unlimited meal plan.

• **What this means:** This selection is the highest priced and provides the least amount of cash in lieu, but allows for unlimited meals per week.
New rule: An institutional staff member or outside consultant becomes a countable coach when the person:

- Provides technical or tactical instruction to student-athletes;
- Makes or assists in making tactical decisions related to the sport during on-court or on-field practice or competition; or
- Engages in any off-campus recruiting activities.
Countable Coach

What this means: There is a more precise definition with respect to what a noncountable coaching staff member or outside consultant can do.
Social Media
This image is a poll’s place holder. Enter slide show mode (F5) to view your live poll.

You can resize this image to resize where your poll will load in slide show mode.

Make sure you’ve installed the PollEv Presenter app (pollev.com/app) and are connected to the internet!

If you need to duplicate this poll make sure to copy/paste the entire slide (not just the place holder image).
Coaches and staff may not publicly comment on a PSA, which includes:

- Posting on a PSA’s Facebook wall or Twitter handle.
- Liking a PSA’s Facebook post or favoriting a PSA’s tweet.
- Retweeting an article or post regarding a PSA.
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Coaches and staff may initiate or accept friend requests with PSAs at any time.
Permissible Emails

- The Facebook inbox and Twitter direct message features are considered permissible forms of emails.

- The start date for coaches and staff to begin communicating with a PSA via these private message features is the same as emails.
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Recruiting Events

• Coaches may tweet generic information about recruiting, for example:
  – Visiting a high school or town.
  – Attending a contest.

• The information cannot include:
  – Personally identifiable information about a specific PSA (e.g., number, nickname, etc.); or
  – Endorsement of a PSA’s team, coach, or facility.
Signed PSAs

• Once a PSA signs an NLI, there are no social media restrictions. For example, coaches may:
  – Post on a PSAs’ Facebook wall.
  – Retweet an article regarding a PSA.

• However, coaches and staff may not publicize a PSA’s visit to campus.
Nutritional Supplements
Approved List
FAFSA Reminder
Complete the FAFSA

• Current and prospective student-athletes are encouraged to complete their FAFSAs ASAP.

• March 1 is the filing priority date.

• FAFSA.gov.
MyACS
What’s New?

- Customer care portal.
- MyACS.
- On-campus training visit – February 27.
The Power of an Interp
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