### Recruiting Materials

**What can coaches send to prospects?**

- **Questionnaires**
- **Camp brochures**
- **Business cards**
- **Nonathletics institutional publications**
- **NCAA educational documents**

None of the above may use recruiting language.

All the above may be provided in person during visits or sent by mail or email.

### When can coaches send to prospects?

<table>
<thead>
<tr>
<th>Sport</th>
<th>1st permissible date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice hockey</td>
<td>January 1 - sophomore year</td>
</tr>
<tr>
<td>Men’s basketball</td>
<td>June 15 - after sophomore year</td>
</tr>
<tr>
<td>All other sports</td>
<td>September 1 - junior year</td>
</tr>
</tbody>
</table>

**Before 1st permissible date**

- May not exceed 8½ by 11 in.
- Almost no design/content restrictions (e.g., no copyright infringement)

### Envelopes

**After 1st permissible date**

- May not exceed 9 by 12 in.
- No design/content restrictions

### Photos

- No design/content restrictions

### Videos

- May not create for recruiting purposes

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**SUN DEVIL COMPLIANCE**

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