



SUN DEVIL

COMPLIANCE

BOOSTER NEWSLETTER SUMMER 2014

COMPLIANCE STAFF

STEVE WEBB

Executive Director
480.965.5138
Steve.Webb@asu.edu

JUSTIN POLLNOW

Director
480.965.5755
Justin.Pollnow@asu.edu

BRAD CHANDLER

Director
480.965.5943
Bradley.Chandler@asu.edu

SUSANNA TAMOL

Compliance Coordinator
480.965.5722
Susanna@asu.edu

PETER TURNEY

Compliance Coordinator
480.965.9748
Peter.Turney@asu.edu

RYAN ALBREGTS

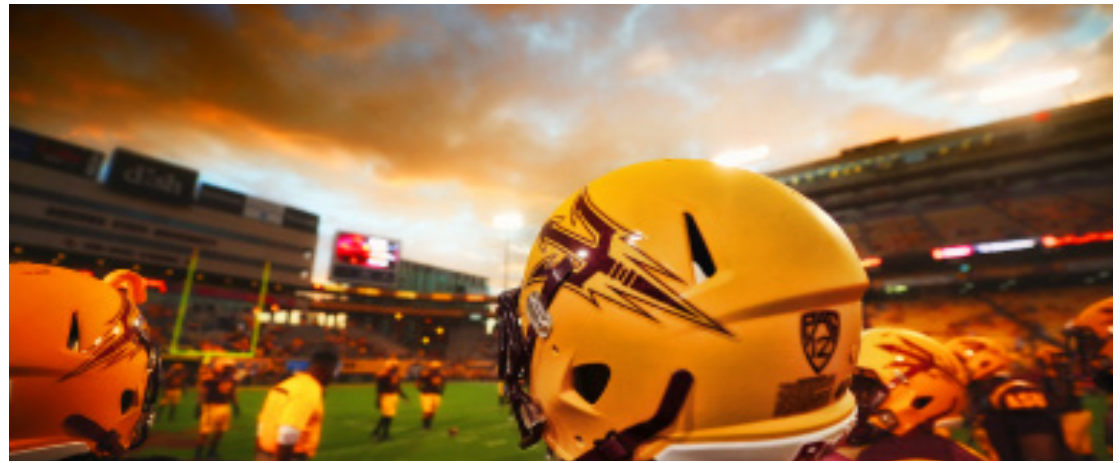
Compliance Coordinator
480.965.0116
Ryan.Albregts@asu.edu

TWITTER:

@SUNDEVILSASK

WEBSITE:

SUNDEVILCOMPLIANCE.ASU.EDU



NCAA BOOSTER LEGISLATION

The Sun Devil Compliance Office is happy to announce the launch of our brand new website. The Boosters/Fans tab on our website provides you with applicable NCAA rules, as well as additional booster related educational documents.

SunDevilCompliance.asu.edu

This installment of the booster newsletter is designed to give you a general idea of the legislation that applies to boosters and place that legislation in context by providing examples of two major NCAA violations involving boosters.

Who is a Booster?

Remember, you are considered a booster under NCAA legislation if you have ever:

- Made any type of contribution to Sun Devil Athletics;
- Joined the Sun Devil Club or any sport-specific support group;
- Assisted, in any manner, in the recruitment of prospects (even though such assistance would likely be impermissible);
- Participated as a student-athlete at ASU;
- Promoted ASU's athletics program in any way; or
- Are the parent or legal guardian of an enrolled student-athlete.

General Booster Rules

Booster Rule No. 1: Boosters cannot recruit prospects, either directly or through prospects' friends or families.

Booster Rule No. 2: Boosters cannot give anything to student-athletes (prospective or current) or their friends or families that is not authorized under NCAA rules.

Please remember that booster conduct is considered ASU conduct. Any rule violation committed by a booster could result in sanctions against Sun Devil Athletics, as well as our student-athletes, coaches, and prospects.

VIOLATIONS OF THE TWO BOOSTER RULES

Impermissible Recruiting Activities and Inducements

A booster was involved in the recruitment of a prospect (made 117 phone calls and two in-person contacts) and provided the prospect with impermissible recruiting inducements (with the knowledge of an assistant coach) including:

- A car for the prospect to use in making a visit to campus;
- Specific items: cash, gift cards, and a jacket;
- Meals for the prospect's coach;
- Arrangements for the prospect's mother to buy a car at a reduced price; and
- An offer of \$6,000 to the prospect to cancel visits at other institutions.

Result - The institution terminated the employment of the assistant coach and disassociated the booster. Additionally, the NCAA Committee on Infractions imposed the following penalties on the university:

- Two years of probation;
- Reduction of official visits and recruiting days for two years;
- Reduction of athletics scholarships; and
- Public reprimand and censure.

Impermissible Benefits

Several boosters provided numerous impermissible benefits to student-athletes such as:

- Meals, including weekly dinners, snacks, and food at tailgating events;
- Free services, including lodging, transportation, loans, and laundry; and
- Benefits related to criminal offenses, including free legal services and paying bonds for two student-athletes after their arrest.

Result - The NCAA Committee on Infractions imposed the following penalties:

- Three years of probation;
- Reduction of athletics scholarships and football graduate assistants;
- Removal of all wins with the involved student-athletes;
- Restrictions on off-campus prospect evaluations; and
- Public reprimand and censure.

A NOTE FROM THE COMPLIANCE OFFICE:

It is our job to assist you whenever you have questions about NCAA legislation, and we are more than happy to do that. We know how much you care about Sun Devil Athletics and that you want to avoid any situation that might damage the athletics department, our programs, or our young men and women that compete for Arizona State. Please know that we are here to help you. So, if you have any questions about whether something is permissible, please call us at (480) 965-5760 or send an email to SunDevilsAsk@asu.edu.

Thank you for your continued cooperation in assisting Arizona State University.