



Activities During Camp/Clinics

Photos of PSAs.

- Future Publicity Purposes
 - May not arrange and take the photo of a camper to be used for future publicity purposes, e.g., using green screen/media room to take photos of the camper and provide photos to the camper (directly or indirectly).
- Staged Photoshoots and Additions
 - May not take additional steps to stage a photoshoot, including use of a photo booth.
 - May not provide jerseys, props or green screens for a photo.
 - Only generic candid photos permitted (e.g., PSA in camp t-shirt with coach).

Measurements.

- May not measure or record the height, weight, wingspan, etc. of a PSA (impermissible as evaluation/recruiting information)
 - May take timing activities (e.g., agility, flexibility, speed or strength tests) during camp provided the timing activities are conducted in an instructional context and not for evaluating the prospect.

Entertainment.

- Camp may include watching a team practice or scrimmage as entertainment so long as the sport is within its playing season (i.e. CARA is permissible) and the scrimmage hours are included in the weekly CARA limits.
- SAs who are serving as camp counselors and also participating in the scrimmage may not be paid for their time in the scrimmage.

Gear.

- Campers may receive t-shirts or generic jerseys to keep so long as the cost of the shirt/jersey is included in the cost of admission.
- Campers may not receive personalized jerseys or shirts (e.g., includes number with name).
- Campers may not receive team-issued jerseys to wear during the camp, even if returned at the conclusion of the camp (impermissible as a gameday simulation).

Facility/Campus Tours.

- (Sports other than WBB) Coach may arrange and conduct a campus tour during the institution's camp or clinic, provided the format of the tour has been approved by an institutional authority outside the athletics department (e.g., admissions office).
- (WBB) Coach may *engage* in recruiting activities with a PSA (e.g., accompany on a campus tour or in a meeting with academic advisor). Coach may not arrange or conduct these recruiting activities.

Advertisements/Camp Admission

Advertisements.

- Camp must be publicly advertised at least 14 calendar days prior to start of camp (Bylaw 13.12.1.6).
 - Camp discounts do not have to be advertised.
 - Discounts for camps/clinics must be based on objective criteria unrelated to athletics abilities (e.g., registration prior to a specific date, attendance at multiple sessions, group discounts), provided such discounts are published and available on an equal basis to all who qualify





- Social media posts relating to an institution's camp are considered individual camp advertisements and must meet the criteria for camp advertisements or promotions in Bylaw 13.12.1.6.
- No design, content or size restrictions for camp or clinic information that is sent to PSAs. However, it must strictly be limited to the camp and cannot be used to solicit the enrollment of a PSA and/or promote the institution's athletics program.
- SAs can only be included in the camp counselor section per Bylaw 12.5.1.6.
 - In social media camp advertisements (e.g., Instagram, X, Facebook) SAs do not have to be in a designated "counselor section" of the advertisement. The SAs image can be used within the graphic or advertisement that is posted, so long as the caption identifies them as working the camp as a counselor.
 - In website and/or print advertisements depending on the layout of the advertisement, there should be a distinct section and/ or a note underneath or above the image(s) indicating the SA(s) are counselors. The section and/ or note needs to be noticeable and easy to read.
- It is not permissible to use photos/videos of a prospect (or multiple prospects) in camp or clinic information and advertisements.
 - Once a prospect has signed an NLI, the institution's written offer of admission and/or financial aid, or the institution has received his or her financial deposit in response to the institution's offer of admission, the prospect's photo/video may be used in camp or clinic information and advertisements only in the same manner in which it is permissible to use photos/videos of student-athletes.

Correspondence Accompanying Camp Information.

- May provide generic correspondence in format and content, that does not include information related to the institution's athletics program and does not contain recruiting language or solicitation of the prospect to enroll at the institution.
 - Such correspondence may include a personalized salutation (e.g., Dear John) and/or instructional language.
- May not encourage PSA to contact coach (e.g., "I would love to hear from you even though I cannot respond.")

Free/Reduced Admission.

- May provide reduced or free admission privileges or scholarships to selected individuals who are not athletics award winners; however, such individuals, even those below the ninth grade, who receive such privileges would be considered PSAs.
- A camper may receive actual and necessary expenses to attend camp from an outside sponsor (e.g., team, neighbor, business) other than an agent or a representative of an institution's athletics interests provided the camp conducts organized competition in the sport for its participants.

Discount Codes to Gear in Conjunction with Camp Invite.

- Discounts must be published and available on an equal basis to all who qualify.
 - If the discount is only available to campers, the arrangement for campers to receive the discount is impermissible.
 - On the other hand, if the institution also provides the discount to the general public, the arrangement is permissible (i.e. linking the discount code on the camp webpage).
 - May email PSAs with a link to the camp webpage but may not mention the coupon in the email (i.e. impermissible incentive to attend).





Employment

PSA Employment.

- May only employ a committed PSA (Bylaw 13.12.1.7.1.1) and compensation must be paid at the going rate, only for work actually performed.
- A PSA that does not meet the definition of a recruited PSA may NOT be employed in an institutional camp/clinic even if they have not met the definition of a committed PSA. Pursuant to Bylaw 13.12.1.7.1, the prohibition applies regardless of the institution's recruiting interest in the prospect.

SA Employment.

- May be employed in any camp, provided compensation is provided pursuant to Bylaw 12.4.1.
- Only lecturing or demonstrating. SA who only lectures or demonstrates at a camp may not receive compensation for an appearance at the camp.
- SAs at one institution may be employed at another institution's camp per Bylaw 13.12.2.1 and 12.4.3.
- If a SA is not being paid to work an institutional camp or clinic, then his/her time working the camp would be considered either RARA or CARA.
 - If the activity is required in any way, it is CARA.

Institutional Camp or Clinic in Conjunction with an Official Visit

PSA Participating in an Institutional Camp while on an Official Visit.

- In sports other than football, it is permissible for a prospect to participate in an institution's camp or clinic in conjunction with an official visit.
- In football, institutions are precluded from providing expense-paid visits (i.e., official visits) to prospects in conjunction with a camp or clinic.
- When analyzing a prospect's participation in the camp or clinic in conjunction with an official visit, the institution should evaluate the following:
 - Sport-specific restrictions;
 - Expenses (transportation and camp or clinic);
 - Length of the official visit; and
 - Recruiting activities during camp or clinic.

Noninstitutional Camps or Clinics

Promotion of Noninstitutional Camps.

- May endorse or promote noninstitutional camps or clinics (Proposal 2021-11).
- May also permit the use of coach quotes and/or pictures in the camp/clinic brochure (Proposal 2021-11).

A manager may receive institutional expenses to work at a noninstitutional camp (outside the scope of NCAA legislation) but is not permitted to engage in recruiting activities while working an off-campus noninstitutional camp and may not report evaluative information regarding PSAs to the institution's coaching staff.

A Graduate Student Coach (FB) who has successfully completed the rules education requirement may be employed in any capacity only by the institution's camps/ clinics or another four-year, NCAA member institution's camps.





Additional Q&A

Camp Invites to Select PSAs and PSA Coaches

Question No. 1: May coaches send a Save-The-Date to select campers with a date and time that camp registration will open?

Answer No. 1: Yes, an institution's coach may invite certain prospective student-athletes to camps or clinics so long as the camp is open to any and all entrants, there is no priority registration for specific prospects, and they abide by recruiting material rules if recruiting correspondence is involved. The materials sent must also meet general correspondence restrictions.

Question No. 2: Can an institutional coach call select club coaches and inform them of the camp and registration start time?

Answer No. 2: Yes, the institution could send generic camp/clinic information to a high school coach and ask that the high school coach provide it to a prospect of permissible age to receive recruiting correspondence. Otherwise, an institution can also tell/call the coach about the camp/clinic.

Question No. 3: Can an institutional coach inform club coaches the camp is limited in attendance and ask them to send their top players?

Answer No. 3: Yes, it is permissible for an institutional coach to send correspondence to a high school coach in order to relay information to a specific prospective student-athlete, so long as that PSA is of permissible age to receive recruiting correspondence. However, it would not be permissible for the institution to reserve spots at a camp for specific PSAs. For example, if a camp is limited to the first 100 entrants, the institution may not reserve 25 of the 100 places for a coach's top recruits. The coach would be permitted to invite those 25 recruits; however, if any of them are not within the first 100 to register, they would not be permitted to attend the camp or clinic. Also, it is not permissible for an institution to limit the attendance at a camp/clinic in any way based on skill level. It may be set up as an elite camp, but the only permissible limitations on attendance are on number, age, grade level and/or gender.

Question No. 4: Are institutions required to publish a camp discount 14 days prior to the first date of camp?

Answer No. 4: No. An institution is not required to publish a camp discount 14 calendar days prior to the first date of camp. The adoption of Proposal No. 2019-34 did not modify the application of the discount promotion.

Question No. 5: Can camp social media advertisements include student-athletes if they will be camp counselors during the camp?

Answer No. 5: Yes. The institution must first ensure that any camp advertisement meets the criteria of Bylaw 13.12.1.6. An institution may include the image and likeness of a student-athlete in a social media camp advertisement provided the advertisement clearly identifies the student-athletes as camp counselors (e.g., caption specifies all current student-athletes are camp counselors).





Other

Question No. 6: Is there a minimum number of participants that must participate in a camp or clinic?

Answer No. 6: There is not a legislated minimum number of participants in camp/clinic legislation in Bylaw 13.12; however, there are prohibitions on private lessons between a coaching and noncoaching sports specific staff member in sports other than women's golf and equestrian.

Question No. 7: Can an institution host a camp for non-PSA aged participants during a dead period?

Answer No. 7: If the camp does not include any individual that has triggered the definition of a prospective student-athlete (Bylaw 13.12.1.1) the provisions of camps/clinics legislation would not apply.

Question No. 8: Would it be permissible for a student-athlete enrolled in summer school to participate in a camp during the summer prior to initial full-time enrollment in the fall?

Answer No. 8: Once the individual triggers SA status (e.g., individual officially registers, enrolls and attends classes during the certifying institution's summer term prior to initial full-time enrollment at the certifying institution) Bylaw 13 no longer applies and the application of Bylaw 17 now applies. As such, the SA's participation in an institutional camp would trigger CARA and via the February 25, 2015 staff interpretation, outside the playing season, a coaching staff member may not direct, observe or supervise a SA's participation in athletically related activities beyond what is permissible for sport's that conduct summer athletically related activities.

Question No. 9: Does a camp that includes competition, where points from that competition count toward a professional rating system, still meet the definition of a camp?

Answer No. 9: Yes. An institutional camp or clinic may include competition as part of the camp per Bylaw 13.12.1.1.4 and such competition may be used toward a professional rating system. Provided the camp or clinic meets all camp and clinic legislation (e.g., open to any and all, provides specialized instruction), if a professional rating system wants to use the institution's camp or clinic for their own rating, then there would be nothing in the legislation prohibiting it.

