

Recruiting 101

PERMISSIBLE RECRUITING ACTIVITIES FOR SDA STAFF (see sport-specific restrictions below)

Staff designation	Make calls	Receive calls^	Electronic correspondence	Contact^	Evaluate
Countable coach	Yes	Yes	Yes	Yes	Yes
Athletics Director/SWA	Yes*	Yes	Yes	On campus Off campus during official visit	No
Administration	Yes*	Yes	Yes	On campus Off campus during official visit	No
Sport-specific staff (e.g., director of operations, quality control)	Yes*	Yes	Yes	On campus Off campus during official visit	No
Student manager/assistant	No^^	No	No^^	On campus Off campus during official visit	No
Graduate assistant (football)	Yes	Yes	Yes	On campus Off campus during official visit	No

TELEPHONE CALLS AND RECRUITING CORRESPONDENCE

Sport(s)	Outgoing telephone calls**	Incoming telephone calls	Correspondence/ Private messages
Men's Ice Hockey	January 1 - sophomore year	January 1 - sophomore year	January 1 - sophomore year
Men's Basketball	June 15 - after sophomore year	Anytime	June 15 - after sophomore year
Baseball	August 1 - junior year	August 1 - junior year	August 1 - junior year
Women's Basketball	June 1 - after sophomore year	Anytime	June 1 - after sophomore year
Football	June 15 - after sophomore year	Anytime	June 15 - after sophomore year
Lacrosse and Softball	September 1 - junior year	September 1 - junior year	September 1 - junior year
All Other Sports	June 15 - after sophomore year	June 15 - after sophomore year	June 15 - after sophomore year

^{**} In all sports, only the first communication (e.g., phone call, text message) must be made through the ARMS app.

RECRUITING VISITS

Sport(s)	Unofficial visits	Official visits	
Men's Ice Hockey	January 1 - sophomore year	August 1 - junior year	
Men's Basketball	August 1 - sophomore year	August 1 - junior year	
Women's Basketball and Football	Not legislated	WBB: January 1 of junior year Football: April 1 of junior year; September 1 of senior year	
Baseball, Lacrosse, and Softball	September 1 - junior year	September 1 - junior year	
All Other Sports	August 1 - junior year	August 1 - junior year	

OFF-CAMPUS CONTACTS AND VERBAL OFFERS

Sport(s)	First permissible date for off-campus contact***	Verbal offers	
Men's Ice Hockey	August 1 - junior year	August 1 - junior year	
Men's Basketball	Opening day of classes - junior year	Not legislated	
Women's Basketball	September 1 - senior year	Not legislated	
Football	January 1 - junior year	Not legislated	
Baseball, Lacrosse, and Softball	September 1 - junior year	Not legislated, but September 1 of junior year is first recruiting interaction (August 1 in baseball)	
All Other Sports	August 1 - junior year	Not legislated, but June 15 after sophomore year is first recruiting interaction	

^{***}Please click here for NCAA recruiting calendars.

^{*} If the staff member has and uses an institution-issued phone under SDA policy.

^ See below for the NCAA rules relating to receiving calls from prospects (and their family members).

^^ Under SDA policy, only coaches and staff members with institution-issued cell phones can send electronic correspondence or make recruiting calls.