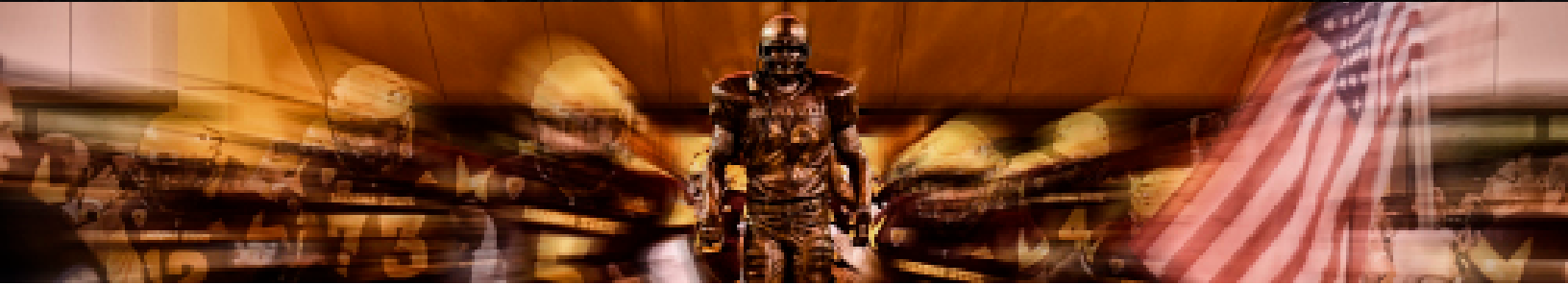




SUN DEVIL COMPLIANCE

VOLUME 12 - ISSUE 7 - MARCH 2023



Inside This Issue

Staff and manager activities	2
In the news	3
NCAA My Apps update	3
Recruiting calendars	4

Tagging Commercial Entities

NCAA legislation prohibits SDA coaches and staff from promoting commercial products and entities with the use of a student-athlete's NIL. This means that a social media post that includes a photo, video, or name of a student-athlete cannot include a reference to a commercial business or sponsor (e.g., @adidas or #threestripelife).

For example, coaches/staff cannot post a picture of student-athletes at a commercial location for a meal or entertainment and tag that location. And the photo should not include any location identifiers.



Lodging

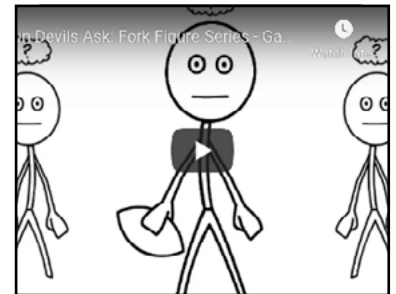
Generally, SDA cannot secure rooms or discounts for family members of current student-athletes or prospects. There are exceptions for family members:

- Student-athletes: SDA may secure lodging at postseason events (other than conference events) if the student-athlete is a participant, but SDA may not cover any costs associated with securing the rooms. Family members may receive the post-season lodging (other than conference events) at a reduced or special rate.
- Prospects: SDA may secure rooms during official visits for a prospect and up to four family members.

Gambling: MARCH MADNESS®

SDA staff members are prohibited from betting money on any sporting event—college, professional, or otherwise—in which the NCAA conducts collegiate championships, including Women's Emerging Sports. This includes March Madness® brackets that require an entry fee. (Note that bracket challenges with no entry fee (e.g., Yahoo's free perfect bracket contest) are permissible under NCAA rules.)

For more information, click on the Compliance Office's sports wagering video to the right.



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PRACTICE AND COMPETITION ACTIVITIES

NCAA legislation significantly limits the types of activities in which noncoaching staff members with sport specific responsibilities (e.g., directors of operations, quality control personnel, analysts) and student managers can engage.

The following is a non-exhaustive list of common activities and the permissibility of each. Please see the Compliance Office with questions regarding specific activities. And click [here](#) for an NCAA Educational Column related to these activities.

Practice and Competition Activities	Noncoaching Staff Member	Student Manager*
Sit on bench/sideline and be in game huddle	Yes	Yes
Provide coaching instruction (i.e., technical or tactical instruction) to a student-athlete at any time	No	No
Provide tactical coaching instruction to a coach during practice/competition	No**	No
Participate (limited) in practice drills (e.g., shag balls, rebound, throw batting practice, hold blocking pads)	No***	Yes
Participate as a practice player	No	No
Assist with warm-up activities	No	Yes
Participate with or observe voluntary activities of student-athletes (e.g., pick-up games, captains' practices)	No	Yes^
Handle/assign equipment	Yes	Yes
Keep play chart and handle statistics	Yes	Yes
Run practice clock	Yes	Yes
Officiate	No	Yes
Signal in plays at the direction of a coach – hold play cards	No	Yes
Other Activities		
Attend or participate in meetings involving only coaches	Yes	Yes
Edit/splice game film	Yes	Yes
Coordinate film exchange	Yes	Yes
Analyze video of SDA team or an opponent	Yes	No
Scout opponents in person	No	No
Evaluate prospect videos on campus^^	Yes	No

* All student managers including graduate managers must perform traditional managerial duties.

** Beginning, July 1, 2023, noncoaching staff members will be able to provide tactical instruction to coaches.

*** Please see the Compliance Office regarding sport-specific activities in this category.

^ Student managers may not report information regarding voluntary activities to coaches or staff members.

^^ Noncoaching staff cannot watch live and in-person prospect competitions/practices on campus.

SPOT THE VIOLATION

The University of Argon men's golf team went to team dinner at Local's Restaurant. While they were there, coach took a photo of the players, tagged the location, and captioned it: "Thank you @Locals for hosting our team dinner! #UofAgoesLocal".

IN THE NEWS

San Diego State University – CARAs and Tryouts

San Diego State was penalized when the women's volleyball program violated CARA and tryout legislation.

This case arose after volleyball student-athletes reported potential CARA violations to their academic counselor. San Diego State discovered that the women's volleyball coaches distributed a summer calendar containing scheduled weight training and off-campus open gyms and sent text messages and emails to student-athletes implying that summer activities were required. These messages included:

- "Also just a reminder the dates you will have off before the season are August 1–5. You can leave after workouts on July 31st. You must be back in San Diego on the 5th."
- "Workouts with [institutional staff member] begin June 20th. You will have the 4th and 5th of July off and boot camp will begin July 9th and will go until the 31st. Meetings are on the 7th with our first practice on the 8th before that date."
- "Reminder tone [sic] back for a workout on June 20th. You will have off again August 1st to 5th."

Although the women's volleyball head coach indicated she did not intend the activities to be mandatory, the activities were impermissible because they were not initiated or requested by student-athletes, who believed they were mandatory.

Additionally, the women's volleyball coaching staff organized several prospects' participation in summer open gyms with student-athletes, which violated tryout legislation for the prospects and CARA legislation for the student-athletes.

KEY TAKEAWAYS:

1. A coach must emphasize the voluntary nature of any non-countable activities in all communications with student-athletes. If student-athletes perceive an activity to be mandatory based on a coach's communication or actions, then it is likely not voluntary regardless of the coach's intent.
2. Although coaches may provide student-athletes with a schedule of times that a practice facility or weight room will be open for voluntary activities, they cannot encourage or direct student-athletes to participate in activities during these times.
3. Student-athletes voluntarily brought the CARA violations to the athletics department's attention.

Benefits to Prospect Coaches

Prospect coaches (and administrators (e.g., high school athletics director)) can only receive two complimentary admissions to regular-season, home athletics events (on a pass list). Prospect coaches and administrators cannot receive any other benefits including but not limited to: admissions to away games, gear, a round at the bar, free golf, money, or meals.

There are no pre-existing relationship exceptions relating to providing stuff to prospect coaches or administrators. This includes a coach's status as an ASU alumnus.

If you would like to give a prospect coach or administrator something, please check with the Compliance Office.

AND THE ANSWER IS . . .

NCAA rules prohibit SDA coaches and staff from promoting commercial products and entities with the use of a student-athlete's NIL. This means that a social media post that includes a photo, video, or name of a student-athlete cannot include a reference to a commercial business or sponsor.

RECRUITING CALENDARS

For information about permissible dates for various recruiting activities, check out our Recruiting 101 tip sheet, available [here](#). And please see sport recruiting calendars listed below.

MARCH 2023

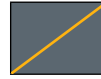
CALENDAR KEY



EVALUATION PERIOD



CONTACT PERIOD
(Recruiting Period in MBB)



QUIET PERIOD



DEAD PERIOD

FOOTBALL

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

CROSS COUNTRY/TRACK

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MEN'S BASKETBALL

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

WOMEN'S BASKETBALL

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27*	28*	29	30	31	

* Evaluations only at NCAA certified nonscholastic events.

SOFTBALL

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Softball evaluations only at scholastic practices and competitions.

WRESTLING

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15*	16	17	18
19*	20	21	22	23	24	25
26	27	28	29	30	31	

* Dead period begins and ends at noon

ALL OTHER SPORTS

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Please note this table has dates that run until March 31. Many of the periods run past March 31.

Visit the [NCAA Recruiting Calendars website](#) for full recruiting calendars and NCAA sport-specific recruiting guides.

ASK FIRST!