



SUN DEVIL COMPLIANCE

VOLUME 11 - ISSUE 3 - OCTOBER 2021



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RECRUITING MATERIALS

The initial dates that coaches and staff may send or give recruiting materials to prospects are listed below.

Sport:	Cannot provide materials before:
Ice hockey	January 1 of sophomore year
Baseball, football, women's basketball, softball, and lacrosse	September 1 of junior year
All other sports	June 15 after sophomore year

After first permissible date

Once it is permissible to send recruiting materials to a prospect, coaches and staff must abide by the following guidelines.

General correspondence (e.g., printed materials, emails, texts, direct messages)

- May be provided in person, during campus visits, or sent by mail or electronic correspondence.
- Printed materials may not exceed 8.5 by 11 in.
- Envelopes may not exceed 9 by 12 in.
- No content or design restrictions (except no copyright violations).

Photos (e.g., camera photo, Snapchat photo)

- May send by electronic correspondence.
- No content or design restrictions.

Videos and animations (e.g., GIF, Snapchat video)

- May be shown in person or sent by electronic correspondence.
- May be created for recruiting purposes but CANNOT be personalized and must be created by an ASU employee.

Note: all electronic correspondence must be private between only the sender and recipient (e.g., no group messages).

2021 - 22 COMPLIANCE STAFF

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Get to know your Compliance Office



Kennedy Allen
Legal Extern

1. Hometown: Portland, Oregon
2. Alma mater: UNLV (cross country and track)
3. Quote that defines Kennedy: "Winning is not everything but making the effort to win is." – Vince Lombardi
4. Hobbies outside of work: Golfing and snowboarding
5. Interesting fact: I have a fear of heights

IN THE NEWS

Georgia Tech - Practice hours and coaching limitations

Georgia Tech was penalized when the women's basketball program routinely exceeded daily and weekly hour limitations, did not provide student-athletes with required days off, and exceeded coaching limitations.

First, there were hour-limitations issues when the director of operations submitted CARA logs based on pre-scheduled practice times with the same hours for each student-athlete. The director of operations did not attend practices, so accurate start/end times were not tracked and extra hours were not counted when the schedule changed or certain student-athletes were required to do extra work.

Additionally, the women's basketball staff required student-athletes to participate in athletically-related activities—often with coaches present—on required off days. Even when coaches did not attend off-day workouts, the team used shot-tracking technology which provided data to the head coach.

Finally, the women's basketball program exceeded coaching limitations when graduate assistant managers provided skill instruction to student-athletes during practices and competitions.

KEY TAKEAWAYS :

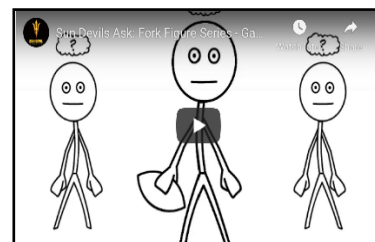
1. CARA logs must reflect actual start and end times, not merely what was scheduled ahead of time. If you are unable to verify start and end times by attending practices, you must find another mechanism to ensure you have the correct start and end times.
2. If a coach has access to a student-athlete's wearable technology data collected during a workout, this makes the activity countable (even if the activity otherwise qualifies as voluntary).
3. Head coaches must monitor their staffs to ensure noncoaching staff members do not provide technical or tactical instruction to student-athletes or engage in any on-field activities.

SPORTS WAGERING

Although sports wagering is now permissible under Arizona state law, SDA coaches, staff, and student-athletes are still bound by the NCAA sports wagering rules, which prohibit:

- Providing any information (e.g., game plans, disciplinary issues, or injuries to team members) to individuals involved in organized gambling activities.
- Engaging in any activities designed to illegally influence the outcome of an intercollegiate contest.

Additionally, please remember that daily fantasy sports leagues (e.g., DraftKings, FanDuel) are prohibited under NCAA rules.



Please click the video for more information regarding NCAA sports wagering rules.

SPOT THE VIOLATION

The University of Argon swimming coaches had several prospects on campus for official visits last weekend. The top prospect took a picture on the football field before the game and posted it to Twitter saying, "I can't wait to play in Argon colors!" The assistant swim coach retweeted the post. During the second half, the coach sent a Snapchat video to a senior prospect who could not make the game. The video showed the Argon team on the field and said, "Wish you could be here, Johnny. You would look great in Argon colors!"



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NLI REMINDERS

Signing period dates

- All sports except basketball and football: November 10, 2021 through August 1, 2022
- Basketball: November 10-17, 2021 and April 13 through May 18, 2022
- Football: December 15-17, 2021 and February 2 through April 1, 2022 (and December 15, 2021 through January 15, 2022 for midyear junior college transfers)
- Dead period for all sports except football: November 8–11, 2021
- Dead period for football: December 13 through January 9, January 13, and January 31 through February 28

Eligibility

A prospect must register with the Eligibility Center. And coaches should submit a transcript and test score to the Compliance Office for evaluation.

Agreement

An NLI is a binding agreement that, once signed by a prospect, requires the prospect to attend the signing institution for one academic year, provided the prospect meets all applicable university, conference, and NCAA rules for receipt of aid.

The NLI must be accompanied by a financial aid agreement, which serves as the institution's commitment to provide financial aid for a designated period.

Recruiting ban

Once a prospect signs an NLI, other institutions may not recruit the prospect.

NLI penalty

A prospect who does not attend the signing institution or attends for less than one full academic year may not represent a second institution in competition until he or she completes one academic year in residence. The prospect also loses a season of competition.

HOTEL DISCOUNTS

NCAA legislation prohibits SDA staff from providing or arranging:

- Discounted rates on hotel rooms for family members of student-athletes.
- Lodging for prospects and their guests on unofficial visits, including arranging for discounted rates and reserving hotel rooms (even if the prospect pays for the room or reservation costs).

Prospects, student-athletes, and family members of prospects and student-athletes must book their own hotel rooms and pay the going rate. But they may receive hotel discounts available to the general public (e.g., AAA, military, other discounts).

Note, there is a limited post-season exception for student-athlete family members. Please see the Compliance Office if you would like more information on this limited exception.

AND THE ANSWER IS . . .





The Argon coach committed a violation of the recruiting materials legislation when he sent a personalized Snapchat video. Although it is permissible to send videos to prospects for a recruiting purpose, it is not permissible to personalize those videos. Note, it is permissible to retweet the top prospect's Twitter post as long as a coach or staff member does not tell the prospect to post the picture.

RECRUITING CALENDARS

For information about permissible dates for various recruiting activities, check out our Recruiting 101 tip sheet, available [here](#). And please see sport recruiting calendars listed below.

OCTOBER 2021

CALENDAR KEY

 EVALUATION PERIOD
  CONTACT PERIOD
  QUIET PERIOD
  DEAD PERIOD

(Recruiting Period in MBB)

WOMEN'S BASKETBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

BASEBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SOFTBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16*
17*	18	19	20	21	22	23*
24*	25	26	27	28	29	30*
31*						

FOOTBALL

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

* Indicates dates evaluations allowed at scholastic and nonscholastic practices and competitions. On all other dates, evaluations may only occur at scholastic practices and competitions.

ALL OTHER SPORTS

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Please note this table has dates that run until October 31. Many of the periods run past October 31.

Visit the [NCAA Recruiting Calendars website](#) for full recruiting calendars and NCAA sport-specific recruiting guides.

ASK FIRST!