

SDA Compliance Tip of the Week

Accurate Prospect Information

Permissible communication with a prospect is determined by grade level in school and graduation date. Thus, it is important for a coach to have accurate prospect information (e.g., full legal name, graduation year, phone number) before initiating any recruiting communication. Coaches are encouraged to check two reputable and independent sources to verify a prospect's graduation year before calling or emailing.

Obtaining accurate information can assist in avoiding inadvertent violations. For example, when a coach makes a call through his or her sport's recruiting app (e.g., ACS/Front Rush, ARMS), and the recruit profile has accurate information, the app has safeguards to prevent an impermissible call to an underaged prospect.

Ask First!

Kayla Kort

Coordinator of Athletics Compliance

Arizona State University | PO Box 872605 | Tempe, AZ | 85287-2605

P: 480.965.0116 | F: 480.965.0177 | E-mail: kayla.kort@asu.edu